

Papers:

prospektiv - konstruktiv – retrograd.

Beurteilung von Methoden des Wissensmanagements aus philosophischer Perspektive

Ruth Hagenruber, Hanno Schauer

Institut für Wirtschafts- und Verwaltungsinformatik, Universität Koblenz-Landau, Postfach 201 602, D-56016 Koblenz

ruth@hagenruber.com

hanno.schauer@uni-koblenz.de

Einteilungen von Methoden und Ansätzen des Wissensmanagements verlaufen üblicherweise entlang fachwissenschaftlicher Grenzen, was letztere eher zementiert als Interdisziplinarität zu fördern. Der folgende Beitrag versucht orthogonal zu diesen Unterscheidungen den Stand der Kunst im Wissensmanagement unter dem Aspekt der sachlogischen Verknüpfung von Handlungen und handlungsrelevantem Wissen zu analysieren. Hierzu werden Vorgehensweisen des Wissensmanagements in dispositive, retrograde und konstruktive Handlungsweisen differenziert. Auf dieser Grundlage entwickelt der Beitrag Thesen für ein Fachgrenzen und Wissensträger übergreifendes Wissensmanagement.

A Philosophical Look at Knowledge Management

Lewis Hassell

College of Information Science and Technology, Drexel University, Philadelphia, PA 19104

lew.hassell@cis.drexel.edu

Knowledge management claims to be the successor of various trends in the business world, including, but not necessarily limited to information resources management, business process reengineering, management information systems, and organizational memory. A number of definitions have been proposed for it.

The implications of these definitions for and the possibility of “knowledge management” are questioned.

Theses 12

The reality is essentially a social one even if it is physical. (There are the shadows of the people who carry the things which throw shadows.)

Buzzwords

- the social character of knowledge
- social reality and society
- Knowledge Management and managing people
- Knowledge Management and managing knowledge

Theses 13

“Behind the shadow” the problems only start: They are thrown by people who present the things and stage the world. What, however, do we know about the director, what do we know about OURSELVES?

Knowledge Management must aim at the conditions of the possibility and the arrangements of the reality of human actions.

Buzzwords

- Heuristics, or the art of solving problems
- Hermeneutics, or the art of interpreting texts and human actions
- Rhetoric, or the art of persuasion through reasonable arguments, which we can illustrate with the discussion in the Courts of Law.
- Dialectics, or the art of inquiry carried on through precise questions and answers
- Writing of the art of formulating theories and framing knowledge in stories