

3rd Workshop on Enterprise Systems in Higher Education (ESHE) 2011 – Workshop Chairs' Message

The Workshop

After the 1st ESHE-Workshop held in Poznan, Poland in conjunction with the 12th International Conference on Business Information Systems (BIS) in April 2009 and the 2nd ESHE-Workshop proceeded in Valencia, Spain in conjunction with the 2nd International Conference on Computer Supported Education (CSEDU) in April 2010, the 3rd Workshop on ESHE took place in conjunction with the INFORMATIK 2011 in Berlin, Germany in October 2011. All the ESHE-Workshops are dealing with Enterprise Systems in form of Business Information Systems which are, as part of any business environment, becoming an integrated part of educational environments. Because of their potential of illustration, visualization and simulation of business and decision-making processes to students, the systems have potential for future pedagogic innovation within Higher Education institutes. The ESHE11-Workshop aims in his third continuation at innovative concepts in the field of the creation of new and adequate learning environments and also at possible technical solutions, which offer technology-enhanced learning environments for teachers and learners. The main goal of the workshop is to bring researchers and practitioners together to explore the issues and challenges related to Enterprise Systems in Higher Education and to show the actual activities in this area. Therefore, four submissions (in English and German) were accepted for publication and presented at the INFORMATIK 2011-conference.

We like to thank all contributing authors for their submissions and also take the chance to thank the members of our program committee for the successful cooperation within the last three years.

Oldenburg, in October 2011

*Jorge Marx Gómez, Liane Haak and Dirk Peters
(Workshop Chairs)*

Submissions

The following submissions were accepted for publication by the program committee of the ESHE11-Workshop:

Evaluation zur Qualität der universitären, praktischen Lehre am Beispiel einer Lehrveranstaltung zum Thema Data Warehousing und Business Intelligence

Dirk Peters and Daniela Hans

Vermittlung von ERP-Kenntnissen in Tiefe und Breite: Erfahrungen mit einem ERP-Projektseminar an der TU Dresden

Christian Leyh and Susanne Strahinger

Successful Learning Styles in Higher ERP Education

Carl-Mikael Lönn

An Empirical Approach to Decision Support Systems: Advanced Decision Making within a SC Framework

João Miranda

Program Committee

Nico Brehm, RepuGraph GmbH, Germany

Maria Manuela Cruz Cunha, Polytechnic Institute of Cavado and Ave, Portugal

Sabine Graf, Athabasca University, Canada

Liane Haak, Carl von Ossietzky University Oldenburg, Germany

Gustaf Juell-Skielse, Royal Institute of Technology, Sweden

Frank Köster, Deutsches Zentrum für Luft und Raumfahrt, Germany

Johan Magnusson, School of Business, Economics and Law, University of Gothenburg, Sweden

Jorge Marx Gómez, Carl von Ossietzky University Oldenburg, Germany

João Luís de Miranda, Instituto Politécnico de Portalegre, Portugal

Dirk Peters, Carl von Ossietzky University Oldenburg, Germany

João Eduardo Quintela Varajão, University of Trás-os-Montes e Alto Douro, Portugal

Karin Rebmann, Carl von Ossietzky Universität Oldenburg, Germany

Tobias Schlömer, Carl von Ossietzky Universität Oldenburg, Germany

Stefan Smolnik, EBS Business School, Germany

Frank Teuteberg, Universität Osnabrück, Germany

Stefan Weidner, Otto-von-Guericke-Universität Magdeburg, Germany

Volker Zimmermann, IMC AG, Germany