

## Enterprise Hybrid IT

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**Abstract:** New Cloud, Analytics, Mobile, and Social solutions drive digital disruption across all industries, and accelerate business cycles. To deliver innovative products and services quickly in such an environment, enterprises need to become composable businesses, able to decompose existing processes and recombine them with new ones. IT services supporting such a business design need to be both flexible and robust, and they need to span different delivery environments, from enterprise data centers to clouds. They need to enable agile deployment of new services and deriving value from existing ones. They need to be open and expandable to embrace eco-systems and value chains. They need to combine client facing Systems of Engagement with enterprise Systems of Records into Systems of Insight that allow the delivery of optimized services that are both personalized and globally scalable. We call this approach to IT service delivery Enterprise Hybrid IT.