

KEYNOTE

Research drives Innovation

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Abstract: Innovation is essential especially in such a highly competitive and fast changing market as we see in the telecommunication industry. Research and development are the groundwork to make innovation possible and also challenge the whole organisation to think ahead.

It is a long way from an idea to real products and we will show the process and tools to help companies to choose and prioritise the right topics. During this talk the usage of Deutsche Telekom Laboratories tool set, which was built over the years, to transfer results from research to development and then to real products will be shown.

Curriculum Vitae: Roland Schwaiger is a project field manager at Deutsche Telekom Laboratories and there responsible for corporate R&D on the topics of information relevance. He is working with his team to implement new functionality and services in the Deutsche Telekom products in the area of recommendation services and contextual services. He was also successfully in establishing three spin-offs as a result of project transfer.

Before his work at T-Labs he was working for T-Systems as project manager.

