

Security and privacy engineering for corporate use of social community platforms

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Abstract: Social media (SM) platforms are being used for many purposes. As they were successful in accumulating a large number of well-networked user communities over the recent years, those platforms and their communities became interesting for corporate and commercial use, visible in a wave of books on businesses and SM. However, the “corporate user” normally is composed of many individual users that implement a subset of corporate functions, and has other security needs as those of private consumers. This article reviews corporate use cases for SM, and presents an overview of information security and information privacy requirements following from these uses. The article concludes with a comment on today’s SM platforms capabilities to support these requirements.