

## Industrie 4.0 und zukünftige Arbeitswelten: Praxis und Vision von Infineon Technologies Austria

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### Zusammenfassung

Der Schlüsselfaktor für wettbewerbsfähige Produktion in Europa ist das intelligente Nutzen des Wissens und daraus rasch zu lernen.

Industrie 4.0 führt die reale und virtuelle Welt zusammen und ermöglicht bessere, schnellere und effizientere Produktion bei größerer Flexibilität. Dies wird insbesondere die Arbeitsplätze verändern und neue Herausforderungen an Teams stellen.

Infineon Technologies Austria erarbeitet proaktiv Lösungen für die Arbeitswelt der Zukunft.

**Sabine Herlitschka** is Chief Executive Officer and Chief Technology Officer of Infineon Technologies Austria. Her professional career includes industrial biotechnology research, international cooperation and financing in research, technology and innovation, Internships at leading organizations in the USA, Fulbright Scholar at George Washington University and Johns Hopkins University/School of Advanced International Studies, as well as founding Vice-Rector for Research Management and International Cooperation at the Medical University of Graz/Austria.

Before joining Infineon Technologies Austria, Herlitschka was Director of the Division European and International Programmes in the Austrian Research Promotion Agency with responsibility for implementation of European & international Research and Technology Programmes, particularly the 7th EU Framework Programme in Austria.

Herlitschka holds a Ph.D. in Food- and Biotechnology with Postdoc specialization in molecular biology and genetic engineering and an Master of Business Administration (MBA) in General Management.

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