

Papers:

Wissensmanagement in Unternehmen

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Corporate Knowledge Management has to be assessed by its contribution to business objectives. Thus KM activities have to focus on "knowledge in action", which leads to decisions and activities. Knowledge in action becomes reality in the interaction of explicit and tacit elements. All KM initiatives have to refer to this interaction as basic logic of knowledge processes. But business objectives are heterogeneous or even in a negative relationship with each other. This becomes also obvious in the differences of interactions between explicit and tacit knowledge. But if business objectives and the resulting knowledge logics are fundamentally different and in the same time KM is used as supporting instrument for achieving business objectives, then tailor-made KM methods referring to the specific knowledge logics have to be developed and aimed to the different business objectives. This is the task KM research has to tackle.

Knowledge building in der Automobilzulieferindustrie

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The cultivation of the technology of Knowledge Management aims at a new culture (and not at the shareholder value): One must climb down again into the cave. Social Knowledge Management is a challenge.

Buzzwords

- Culture and society
- Information age / information society / knowledge society
- Capitalizing intellectual and informational resources