

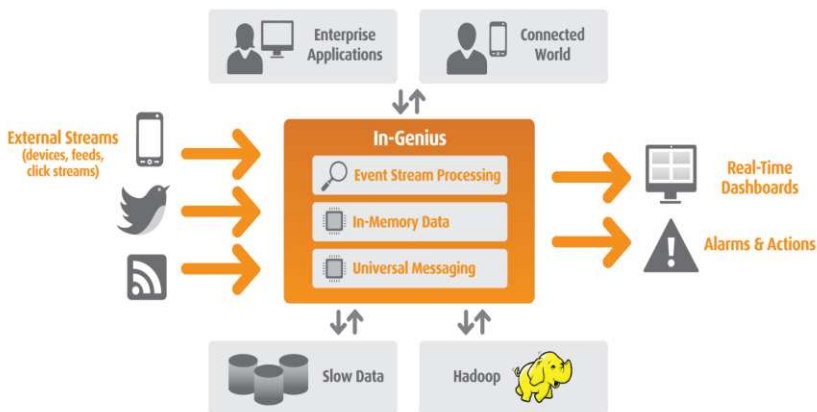
# Terracotta In-Genius: An In-Memory Platform for Actionable Intelligence on Big Fast Data

(invited talk)

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**Abstract:** In today's application landscape, a post-hoc analysis of Big Data is often no longer sufficient; business success requires situation awareness and immediate action. To achieve that, best-in-class Big Data applications are twice as likely than the industry average to use in-memory technology, according to Aberdeen Group [A13]. In-Genius is the first scalable in-memory platform for immediate insights and profitable action from high-velocity, high-value enterprise data [T13]. It powers apps that were previously unimaginable by driving intelligent, real-time action based on insights gleaned from vast amounts of data managed in ultra-fast in-memory stores.



## References

- [A13] Nathaniel Rowe: In-Memory Computing - Enabling Real-time Access to Big Data, Aberdeen Group, 2013.
- [T13] Terracotta Inc.: In-Genius: The first scalable in-memory platform for immediate insights and profitable action from Big Data: White Paper, San Francisco, 2013.